

Energising an exchange network between trainers in health promotion in the long term

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A context:

In a competitive context for financing training initiatives and the existence of different and often divergent practices

- Academical trainings in health promotion are various and incomplete
- Ongoing training initiatives relating to health promotion struggle to adapt to the realities faced by professionals in the field

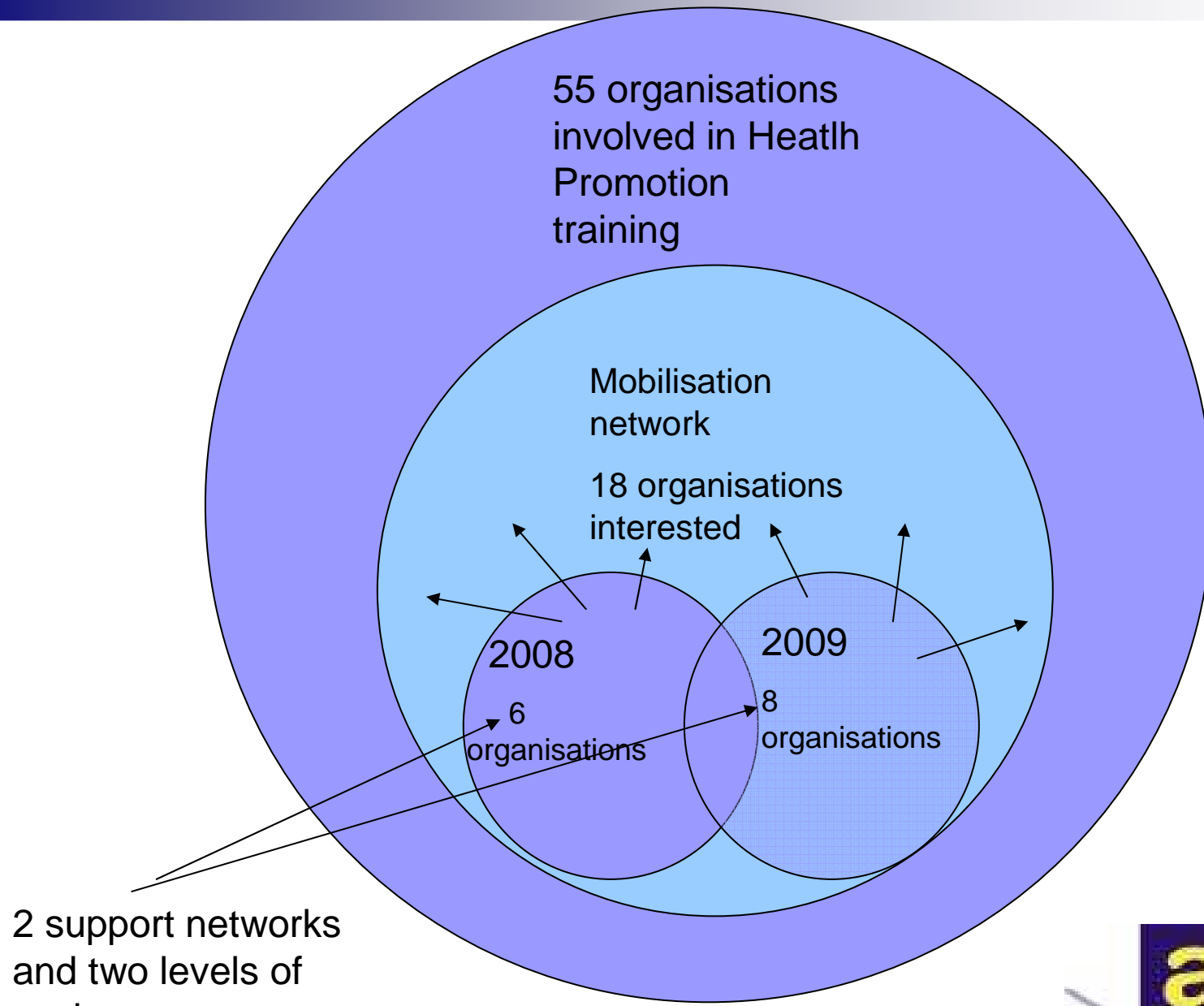
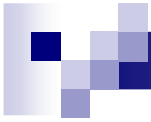


A group of trainers using two modalities [1]

- A potential enlarged network = a mobilisation network
- A restricted network = a support network

Involvement in networks encouraged by exchanges, by drawing out the questions and formalisation of common denominators

- [1] Lemieux Vincent, Les réseaux d'acteurs sociaux, collection sociologie, PUF, 1999.



2 support networks
and two levels of
exchanges

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- Why does the restricted support network fail to transform the enlargement network in a mobilisation one?

Efficient strategies in « support network »

■ Reading grids to exchange experiences:

- A reading grid including 13 circumstantial and structural variables [2]
- A reading grid specific to the evaluation questions

■ Meetings:

- To develop and analyse specific concerns
- To encourage the emergence of shared problems
- To exchange practices and resources

- [\[2\]](#) Goudet Bernard, sociologue, Pôle Formation DIREPS GSO, Paradoxes de la formation et convictions d'un formateur, 1989-1999: Itinéraires pluriels de formation dans le champ de l'éducation pour la santé et la promotion de la santé.

Difficult steps to accomplish

- The formalisation of reports, questions and recommendations with a view to communication
- Use of internet forums to avoid it: has not been particularly in-depth



A lot of challenges:

- Accumulation of contributions from one year to the next
- Maintaining motivations of the various participants
- Acknowledging other's views and investing time in following them up.